



The Global Language of Business

The Power of the Prefix

Your GS1 Company Prefix can do more than help you create UPC barcodes for your products. You can use this same GS1 Company Prefix to power your entire supply chain in other ways. It can be a valuable asset as you grow.

What is a GS1 Company Prefix?

A licensed GS1 Company Prefix is a number that is unique to each member of GS1 US® and identifies you as the owner of the brand. It is a building block for all of your identification needs.

0 6 1 4 1 4 1

GS1 Company Prefix

From this prefix, you hold the power to create:



Global Trade Item Number® (GTIN®)-12

Numbers that identify your products

6 1 4 1 4 1 N N N N N N N



GTIN-14

Numbers that identify cases of your products

N 0 6 1 4 1 4 1 N N N N N N N



Serialized Shipping Container Code (SSCC)

Numbers that identify pallets and logistics units

N 0 6 1 4 1 4 1 N N N N N N N N N N N



Global Location Number (GLN)

Numbers for company locations, such as stores or distribution centers

0 6 1 4 1 4 1 N N N N N N N



“So many aspects of our growth rely on the GS1 Company Prefix. It’s important to know what’s coming next after you get your barcode and anticipate what a retailer will ask of you.”

Felicia Vieira,
Crafted Brand Co.

By licensing a GS1 Company Prefix from GS1, you can be assured that your numbers are truly unique, registered only to your company, and can be shared across trading partners.

In this publication, the letters “UPC” are used solely as an abbreviation for the “Universal Product Code,” which is a product identification system. They do not refer to the UPC®, which is a federally registered certification mark of the International Association of Plumbing and Mechanical Officials (“IAPMO”) to certify compliance with the Uniform Plumbing Code as authorized by IAPMO.

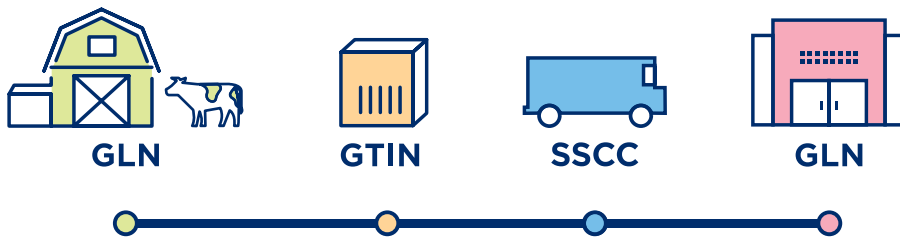


Supporting Consumer Demand and Regulatory Requirements

A GS1 Company Prefix also helps support new consumer demands for supply chain transparency. It helps companies construct identification numbers to track and trace products around the world.

This traceability also helps companies meet regulatory compliance requirements, specifically in industries regulated by the Food and Drug Administration (U.S. FDA), such as food and healthcare.

Power Your Supply Chain



Go to www.gs1us.org to get started.

GS1 US is the local GS1 Member Organization that supports implementation of the GS1 System in the United States. GS1 US employees are not representatives or agents of the U.S. FDA, and the content herein has not been reviewed, approved, or authorized by the U.S. FDA.

GS1 US Corporate Headquarters

Princeton South Corporate Center, 300 Charles Ewing Boulevard
Ewing, NJ 08628 USA
T +1 937.435.3870 | E info@gs1us.org
www.gs1us.org

Connect With Us



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Prepare for growth and success:

- Ensure the right product is delivered to the right place at the right time.
- Trace products to help meet regulatory requirements and support consumer safety.
- Expand your business by using globally accepted GS1 identification numbers.